



HALDIMAND-NORFOLK HEALTH UNIT

PHYSICIANS' NEWSLETTER

Evaluation Results

Response Rate: 41.8%

1. Have you received a hard copy of the *Haldimand-Norfolk Health Unit Physicians' Newsletter, Summer 2007* Issue?

- Yes **71.4% (n=15)**
 No **28.6% (n=6)**

2. Did you keep a copy of this newsletter?

- Yes **60.0% (n=9)**
 No **40.0% (n=6)**

3. Did you know that the newsletter is located on the Haldimand-Norfolk Health Unit website?

- Yes **21.4% (n=3)**
 No **78.6% (n=11)**

b) Have you accessed this newsletter on the Health Unit website?

- Yes **0.0% (n=0)**
 No **100% (n=3)**

c) If no, please explain?

"Don't look at websites."

"No time."

"No time (no internet in office)."

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Simcoe, ON N3Y 4L1
519.426.6170 or 905.318.6623

Caledonia:

282 Argyle Street South
Caledonia, ON N3W 1K7
905.318.5367



4. Have you used the *Haldimand-Norfolk Health Unit Physicians' Newsletter, Summer 2007* as a reference piece?

Yes **66.7% (n=10)**
 No **33.3% (n=5)**

5. Have you used previous Haldimand-Norfolk Health Unit Physicians' Newsletters as a reference piece?

Yes **85.7% (n=12)**
 No **14.3% (n=2)**

- b) Why did you not use it as a reference piece?

"I didn't know."

"No need."

6. Overall, how would you rate the Physicians' Newsletter? (*please check one*)

Overall, a high proportion of respondents reported that the Physicians' Newsletter was appropriate (100%), relevant (100%), credible (100%) and understandable (100%). However, a low proportion of respondents reported that the Physicians' Newsletter was memorable (46.2%).

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Attention Grabbing	30.8% (n=4)	38.5% (n=5)	23.1% (n=3)	7.7% (n=1)	0% (n=0)	100% (n=13)
Appropriate	38.5% (n=5)	61.5% (n=8)	0% (n=0)	0% (n=0)	0% (n=0)	100% (n=13)
Relevant	38.5% (n=5)	61.5% (n=8)	0% (n=0)	0% (n=0)	0% (n=0)	100% (n=13)
Memorable	7.7% (n=1)	38.5% (n=5)	53.8% (n=7)	0% (n=0)	0% (n=0)	100% (n=13)
Credible	30.8% (n=4)	69.2% (n=9)	0% (n=0)	0% (n=0)	0% (n=0)	100% (n=13)
Effective	23.1% (n=3)	69.2% (n=9)	7.7% (n=1)	0% (n=0)	0% (n=0)	100% (n=13)
Understandable	23.1% (n=3)	76.9% (n=10)	0% (n=0)	0% (n=0)	0% (n=0)	100% (n=13)

7. Overall, would you say that the Physicians' newsletter is useful?

Yes **100% (n=15)**
 No

8. Do you have any other suggestions for making the Physicians' Newsletter more useful?

"Could be used for many purposes."

9. In the future, would you like to see the Physicians' newsletter continue?

- Yes **100% (n=15)**
- No
- Don't know
- Refuse

10. In the future, how would you like to receive the Physician's Newsletter? (*please check one*)

- Mail **73.3% (n=11)**
- Email **13.3% (n=2)**
- On-line **0.00%**
- Fax **13.3% (n=2)**

11. Are there any specific topics that you want us to cover in future issues?

"Obesity."

"Please send me the pandemic plan."

"Explain why certain vaccines and schedules are advised but not funded."