



SCHOOL FOOD & BEVERAGE POLICYINFO

MINISTRY OF EDUCATION PPM150 (JANUARY 2016)

HALDIMAND-NORFOLK HEALTH UNIT • BRANT COUNTY HEALTH UNIT

Healthy School Fundraising

Choose activities to raise money that are unrelated to food, or that offer healthier food and beverage options.

These activities can be just as profitable and popular as traditional chocolate sales while offering a healthy option. The Ministry of Education, School Food and Beverage Policy (P/PM 150) supports positive, healthy messages taught in the classroom by promoting healthy food choices and non-food items for school fundraising ideas even if they occur off school property.

Fundraising Tips and Ideas

- Promote quality products (e.g. local produce that is in season)
- Offer competitive prices
- Offer product samples to view and if possible, taste
- Keep your community motivated and involved in your fundraising; advertise in the school newsletter, newspaper and community centre, and on outside school signs
- Mix it up. Select from a range of different activities throughout the year (e.g. family oriented, physically active ideas or helping others in the community) instead of relying solely on food sales
- Collect donated items for a garage sale or hold a penny sale
- Hold a silent auction featuring the products and talents of local businesses (e.g. round of golf, haircut, gift baskets, manicure, etc.)
- Produce and sell an annual school calendar
- Sell raffle tickets for a donated prize (e.g. local grocery store, garden nursery, sports equipment, etc.)
- Charge a small admission fee for a school dance, sports event, etc.
- Ask students to collect pledges for a read-a-thon, jump-a-thon, walk-a-thon, etc.
- Hold theme days where students pay to either dress up in their pajamas, etc., or have a crazy hair day
- Hold a raffle for gift baskets with different themes
- Gift cards
- School spirit days
- Evening events (e.g. family movie, trivia, bingo nights)
- Rummage sales (e.g. used books, equipment, clothing)
- Active ideas (e.g. treasure/scavenger hunt, Amazing Race, basketball competition)
- Rent-a-helper (e.g. rake leaves, paint fence, gift-wrapping)

Fundraising Ideas Beyond Food:

Food Related Fundraising Examples

Product:	Contact:
Beans / Hearty Bean Soup Mixes	<p><i>Full of Beans</i> The Bean Ladies (Toronto Area) www.beanladies.com Tel: 905-457-2326 • E-mail: info@beanladies.com</p>
Cheese	<p><i>Millbank Cheese and Cold Storage Inc</i> millbank.spellboundpublishing.com 72 Church Street Millbank, ON, N0K 1L0 Tel: 519.595.8787 • E-mail: millbankcheese@cyg.net</p> <p><i>Jensen's Cheese, Simcoe</i> www.jensencheese.ca Tel: 519-426-4523 • E-mail: info@jensencheese.ca</p> <p><i>Springbank Cheese Company – Top Fundraisers</i> www.topfundraisers.ca Tel: 1.800.563.7127</p>
Chicken/ Poultry	<p><i>Elmira Poultry</i> www.jdsweid.com/fundraising 605 Kumpf Drive, Waterloo, ON, N2V 1K8 Tel: 1.800.663.5694 • E-mail: epfundraising@jdsweid.com</p> <p><i>Maple Lodge Farms</i> www.maplelodgefarms.com Toll free Tel: 1-888-664-4444 E-mail: customerservice@maplelodgefarms.com Variety of chicken products</p>

Product:	Contact:	
Citrus Fruit	<p>Sunsweet Fundraising Inc www.sunsweetfundraising.com Tel: 1.800.268.1250 • E-mail: info@sunsweetfundraising.com</p> <p>National Discount Fundraising www.ndf-online.com Toll free: 1-888-704-7367 • E-mail: info@ndf-online.com 'Healthy Classmates' lets you raise funds through the sale of fresh fruit including Oranges, Ontario Apples, Grapefruit, Mandarins</p>	
Cookies	<p>Otis Spunkmeyer www.otisfundraising.com Tel: 1-888-275-6847 * have some cookies compliant with PPM No. 150</p>	
Fruit – Frozen purée	<p>NatuFrozen Tel: 647.637.3527 • Email: fundraising@agimport.ca 100% natural fruit purée – no added chemicals, colouring or preservatives. They can be used to prepare juices, smoothies or ice cream.</p>	
Fruit & Vegetables - Fresh Ontario produce	<p>Fresh from the Farm www.freshfromfarm.ca Tel: 1-877-510-510-2 E-mail: contact@freshfromfarm.ca A healthy fundraiser for schools where students sell fresh Ontario-grown fruit and vegetables.</p>	
Gift Baskets, Fruit, Preserves, Honey, Maple Syrup	<p>Bayfield Berry Farm www.bayfieldberryfarm.on.ca 77697 Orchard Line, Bayfield, ON N0M 1G0 Tel: 519.482.1666 • E-mail: berryfarm@tcc.on.ca</p>	<p>Mc Cully's Hill Farm www.mccullys.com 4074 Perth Line #9, R.R. 2, St. Mary's, ON N4X 1C5 Tel: 1-519-284-2564 • Email: info@mccullys.ca</p>
Pasta & Sauces	<p>AdvantEdge Fundraising Fun Shaped Pasta www.studentfundraising.com Unit 7, 1031 Hubrey Road, London, ON N6N 1B4 Tel: 1-877-992-4343 E-mail: bill@studentfundraising.com</p>	<p>Tasty Tidbits www.tastytidbits.ca Tel: 1-204-227-4226 • Email: sales@tastytidbits.ca Pasta, sauces and other products</p>
Popcorn	<p>Kernels Popcorn www.kernelspopcorn.com Tel: 1-888-267-6262 Ext. 226 E-mail: fundraising@kernelspopcorn.com</p>	<p>From Farm to Table Canada www.farmtotable.ca 1721 Bishop St. N, Cambridge ON N1T1N5 Tel: 1-800-766-3212 From Farm to Table Canada sells popcorn that is grown and packaged in Ontario and has several varieties that comply with PPM No. 150</p>
Preserves, Dressings, Seasonings	<p>Glenfarms Herbs and Preserves Inc www.glenfarmsgourmet.com 630 Dundas Street London, On, N5W 2Y8 Tel: 1-519-520-9113 E-mail: glenfarmsgourmet@gmail.com</p> <p>Tasty Tidbits www.tastytidbits.ca Tel: 1-204-227-4226 High quality dip mixes, popcorn seasonings and spice blends without added MSG, fillers or preservatives.</p>	<p>Hawberry Farms Direct Fundraising Toll free Tel: 1.800.263.8946 Tel: 1-866-427-5426 E-mail: sales@hawberryfarms.com www.hawberryfarms.com/fundraising *Choose lower sodium varieties of seasonings Seasonings, chutneys, oils, jams and sauces.</p>
Seasoning Spice Mixes	<p>Tasty Tidbits Gourmet Foods www.tastytidbits.ca Tel: 1-204-227-4226</p>	<p>Sunsweet Fundraising www.sunsweetfundraising.com Tel: 1-800-268-1250 E-mail: info@sunsweetfundraising.com</p>

Non-Food Related Fundraising Examples

Product:	Contact:
Balanced Day Lunch Bags	<p>Balanced Day Lunch Kit 2148 Riverbend Rd., London, ON N6K 0A4 www.balanceddaylunchkit.com Orders: 519.852.0286 or orders@balanceddaylunchkit.com balanceddaybags@outlook.com</p>
Books, Magazines	<p>Chapters/Indigo Contact manager at local store Click on 'Store Locator', top right side of page at www.chapters.indigo.ca School organizes fundraisers at the store; parents register to attend; school receives 10% of registered sales in cash or 15% in gift cards to purchase books for school library.</p> <p>QSP Reader Digest www.qsp.ca Tel: 1-800-667-2536</p> <p>CCRP Magazine Fundraiser (Phoenix Enterprises) www.phoenixenterprises.ca Tel: 905.427.5252; Toll free Tel: 1.877.697.6111 Email: sales@phoenixenterprises.ca Subscription fundraising program over 650 magazines available.</p> <p>Scholastic Bookfair www.scholastic.ca/bookfairs Tel: 1.800.325.3258</p>
Calendars	<p>Third Wave Fundraising Toll free Tel: 1.888.894.1130 Email: rick@thirdwavefundraising.com Offers a variety of calendars.</p> <p>Lamontagne Fund-raising www.lamontagne.ca Toll free Tel: 1.800.567.3435 E-mail: info@lamontagne.ca</p>
Canadian Tire Money	<p>Canadian Tire School-based initiative Students bring in Canadian Tire money from home and use it to purchase goods and equipment at Canadian Tire Stores.</p>
Candles/home décor	<p>Dieleman Fundraising Sales www.dfscanada.com • Tel: 1-800-667-1272 Offers a variety of candles and diffusers. All made with pure fragrance. Candles are made in North America, are solvent free and can be recycled.</p>
Cash Register Receipt Programs	<p>Save-A-Tape Program: A & P, Zehrs, Foodland Earn \$1.00 for every \$X in cash register tapes collected, to a maximum of \$1000.00 over a 12-month period. To register contact your local store.</p>
Cloth Gift Bags and Canvas Totes	<p>Love A Tree Cotton Gift Bags www.love-a-tree.com Toll free Tel: 1-800-480-6706 • E-mail: lat@love-a-tree.com Fabric gift bags; canvas totes, beach bags, birthday loot bags, etc.</p>
Co-operative Games	<p>Family Pastimes www.familypastimes.com Tel: 613.267.4819 (Perth, ON) • E-mail: info@familypastimes.com Co-operative board games, books and puzzles to promote sharing and caring behaviour - for family and schools.</p>
Custom bears/ mascots	<p>Canabears Custom Plush Mascots www.canabears.ca Toll free Tel: 1-844-601-1260 • E-mail: info@canabears.ca Plush bears or custom mascots with school or team logo and custom tag with personalized message. Mascots are also available wearing shirts.</p>
Entertainment Coupon Book	<p>Entertainment Book www.entertainment.com Provides an annually updated coupon offering that sells for \$25 with different regional editions featuring local partners.</p> <p>Rev Publishing www.revpublishing.ca Toll free Tel: 1-905-356-7283 Customize a Save-A-Buck coupon for your community that features your group's logo or picture along with discounts from local businesses.</p> <p>Funclips www.funclips.ca The books feature 2-for-1 or Buy One Get One Free deals and are available to sell for either \$12 or \$25.</p>
Flower Bulbs	<p>Veseys Bulbs: Fundraising Program www.veseys.com Tel. 1.800.363.7333 • E-mail: alma@veseys.com</p> <p>Third Wave Fundraising Toll free Tel: 1-888-894-1130 Email: rick@thirdwavefundraising.com Large variety of gifts for all occasions - plants, bulbs and seeds; kitchen utensils, automobile "essentials", calendars</p>

Product:	Contact:
Fresh Flowers (Christmas Poinsettias, Valentine Day, Mother's Day)	Local Nurseries Can be used for fundraising at Christmas and Mother's Day Check local nurseries for pricing. Huron Ridge Acres www.huronridge.ca R.R.#2, Zurich, ON, N0M 2T0 Tel: 519.565.2122
Gift Bags, Gift Wrap, Cards, Stationary	Regal Canada Greetings and Gifts www.regal.ca Tel: 1-800-565-3130 • E-mail: customerservice@regal.ca Smiles Made Easy www.smilesmadeeasy.com Tel: 519.894.1466 • Email: info@smilesmadeeasy.com
Go Green Lunch Box	gogreenlunchbox.com/products/products.html • Email: kim@gogreenlunchbox.com
Movies	ACF (Audio Ciné Films Inc) www.acf-film.com Toll free Tel: 1.800.289.8887 • Email: info@acf-film.com Popular feature films including the largest selection of animated and family films available in Canada.
Paper Products and Supplies	Froggy Fundraising www.froggyfundraising.com Toll free Tel: 1.866.961.7957 (Belleville, ON) • Email: inquiries@froggyfundraising.com Sells paper products such as facial tissues, paper towels, toilet paper, etc. Over 90% of the products are made from recycled materials.
Personalized Labels and Stickers	Stuck On You Canada www.stuckonyou.ca P.O. Box 31156, RPO St. John's Street, Port Moody, BC, V3H 4T4 Tel: 1.888.236.2800
Recycling Print Cartridges and Cell Phones	Greentec Inc Canada www.thinkrecycle.com Tel: 1-888-265-2895 • E-mail: info@thinkrecycle.com Ink Canada www.inkcanada.ca Tel: 1.888.265.2895 • E-mail: recycle_inkjets@inkcanada.ca Funding Factory www.fundingfactory.com Toll free Tel: 1.888.883.8237 Email: info@fundingfactory.com
Tupperware	Tupperware Canada Fundraising www.tupperware.ca • Tel: 1-800-887-7379

Please note: The above chart are examples of fundraising ideas, and this list is not exhaustive. Find local success by approaching businesses in your area for other interesting options! Visit these websites for more fundraising ideas:
www.fundraising.com www.fundraising-ideas.org www.wowfundraising.com



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Follow these Healthy School Fundraising tips to earn the Show me the Money badge.

For healthy fundraising ideas or to claim your badge visit: www.brightbites.ca.

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BRANT COUNTY HEALTH UNIT

Email: email@bchu.org
Web: www.bchu.org
 194 Terrace Hill St., Brantford, ON, N3R 1G7
 Tel: 519-753-4937 Ext. 458
 (Nutrition)



Email: info@hnhu.org • **Web:** www.hnhu.org
Simcoe: P.O. Box 247, 12 Gilbertson Dr., Simcoe, ON N3Y 4L1
 519.426.6170 / 905.318.6623 Ext.3237
Caledonia: 282 Argyle St. S., Caledonia, ON N3W 1K7 • 905.318.6623 Ext.3237